

“You Provide the Video” Produced Video Packages Price List

These Prices Do Not Reflect The Actual Shooting of Video

Video Package 1- \$500

Includes **Seven Videos** (2 to 4 minutes long)
Professional Intros and outros.
Sharing via wettransfer.com or
Posting on your website or page
Royalty Free EXTRA Video
Royalty Free Music

Video Package 2 \$750

Includes 10 Videos (2-4 minutes long)
Professional Intros and outros.
Sharing via wettransfer.com or
Posting on your website or page
Royalty Free EXTRA Video
Royalty Free Music

Video Package 3 350 A Month (Minimum 6 months)

Includes Producing 3 to 5 Videos a month
Professional Intros and outros.
Sharing via wettransfer.com or
Posting on your website or page
Royalty Free EXTRA Video
Royalty Free Music
Branding Logo or graphic for your business/ministry

These 13 stats prove the power of video content: As provided by Boast.io

1. Before reading any text, 60% of site visitors will watch a video if available. (Diode Digital)
2. One minute of video is worth 1.8 million words. (Forrester Research)
3. 56% of consumers believe if a company has a website, it should have video content. (Animoto)
4. The Average user spends 16 minutes and 49 seconds a month watching online video ads. (ComScore)
5. 80% of consumers say a video showing how a product or service works is important when learning about the company. (Animoto)
6. Youtube has become the 2nd largest search engine – bigger than Bing, Yahoo, Ask, and AOL combined. (Etail Insights)
7. Video search results have a 41% higher click-through than plain text results. (Animoto)
8. 50% of marketers consider customer testimonials, explainer tutorial videos, and demonstration videos the most effective types of video content used. (Asend2)
9. 4 out of 5 consumers say demo videos are helpful. (Animoto)
10. Your website is 50 times more likely to appear on the first page of a search engines results page if it includes video. (Forrester Research)
11. Online video accounts for 50% of mobile traffic, and is predicted to become 75% by 2016. (Cisco)
12. 63% on consumers say companies who use video know how to reach their consumers. (Animoto)
13. People stay 2 minutes longer on your site if you have video content. (ComScore)